SOCIAL MEDIA PRIVACY POLICY

By using our social media accounts, you interact with us, e.g. by subscribing to our fan page, leaving your reactions (likes, comments) or sending us a message. The information you provide about yourself may constitute personal data. This Privacy Policy (hereinafter the Policy) describes how we process personal data collected with accounts on the following social networks (hereinafter the Social Networks):

- FACEBOOK: https://www.facebook.com/tmtechnologie
- INSTAGRAM: https://www.instagram.com/tmtechnologie
- LINKEDIN: https://www.linkedin.com/company/tmtechnologie
- YOUTUBE: https://www.youtube.com/channel/UCz3qfEcFkMsvGOBHBfcZFw

Your personal data is processed in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation; hereinafter referred to as the GDPR

Personal Data Controller
The controller of your personal data is TM TECHNOLOGIE Sp. z o.o., Morawica 355, 32-084 (hereinafter referred to as the Controller or we). You can contact us at the above-mentioned registered office address or by e-mail: rodo@tmtechnologie.pl

Categories of data subjects and scope of data processed

FACEBOOK

We process the data of individuals who:

- subscribed to the account by clicking the ‚Like' or ‚Follow' icon,
- published a comment, shared it or clicked the ‚Like' icon under any of the posts in the account,
- expressed a desire to be a member of the group we had set up

We process the following types of personal data:

- your account ID (usually including your name or nickname),
- your profile photo,
- your other photographs (which may also depict your image),
- the content of your comments, posts,
- statistical data on visitors to the fanpage available via the „Facebook Insights" function, collected through cookies.

INSTAGRAM

We process the data of individuals who:

- subscribed to the account by clicking on the ‚Follow' icon,
- published a comment under any of the posts on the account or reacted to published photos.

We process the following types of personal data:

- your account ID (usually including your name or nickname),
- your profile photo,
- your other photographs (which may also depict your image),
- the content of your comments,
- statistical data on visitors to the account, collected through cookies.

LINKEDIN

We process the data of individuals who:

- visited the Controller's website,
- interacted with the Controller,
- published or submitted data through the services offered by Linkedin (e.g. filled in forms, answered surveys).

We process the following types of personal data:

- name, surname, image and other identification data made publicly available by you on the profile you have created on Linkedin (e.g. address, contact details e.g. email address, telephone number and data about your education, length of service, professional entitlements and previous employment history),
- statistical data on visitors to the account, collected through cookies.

YOUTUBE

We process the data of individuals who:

- subscribed to the account by clicking on the ‚Subscribe' icon,
- published a comment under any of the videos posted on the account or reacted to the published videos.

We process the following types of personal data:

- your account ID (usually including your name or nickname),
- your profile photo,
- the content of your comments,
- statistical data on visitors to the account, collected through cookies.

Processing purposes and legal bases

We process your personal data:

1. on the basis of a legitimate interest (Article 6(1)(f) GDPR consisting in:
   - » maintaining an account and groups on the Social Network, under the terms and conditions set out by the Network operator, and to communicate through it about our activities, to promote events and our brand, products and services, to build and maintain a community with us (including the supervision of content posted by users and to communicate through the available functionalities of the Social Network (comments, messages),
   - » keeping statistics (by analysing data on the activity of users of our account),
   - » possible establishment, investigation or defence of claims.

2. on the basis of a separately granted consent, to the extent and for the purpose specified in the content of the consent and for the duration until it is withdrawn (Article 6(1)(a) or Article 9(2)(a) GDPR),

3. on the basis of statutory requirements in order to fulfil our legal obligations under the law (Article 6(1)(c) GDPR)

Joint personal data control

With regard to the processing of personal data for the purposes of statistics, we act as joint controllers within the meaning of Article 26(1) GDPR together with the operator of the Social Network, which provides the statistics option. We undertake such activities within the framework of our legitimate interest (Article 6(1)(f) GDPR) described above.

For more information on the processing of your data for statistical purposes, follow the link:

- » Meta Platforms Ireland Limited is the joint controller for Facebook and Instagram Social Networks:https://www.facebook.com/legal/terms/information_about_page_insights_data,
- » LinkedIn Ireland Unlimited Company is the joint controller for the LinkedIn Social Network: https: //legal.linkedin.com/pages-joint-controller-addendum.

Data recipients

Your personal data will be accessed by:

- » our authorised personnel and those providing services to us (including marketing, IT and support services) who need to access the data to perform their duties,
- » other users of the Social Network and members of the group (as the information about the people who follow the account, the likes, as well as the content of the comments, posts and other information provided by users is public),

- public authorities and entities performing public tasks or acting on behalf of public authorities, to the extent and for the purposes that result from the provisions of generally applicable law,
- the controller of the Social Network on the terms described in the privacy policies provided.

Please note that the operators of the Social Networks are separate entities responsible for processing the data of persons using the Social Networks, including data relating to you. These entities process personal data for their own purposes based on the legal grounds they have established. In particular, they may, based on their own terms and conditions of operation of the Social Network, collect and process information contained in the cookies of visitors to our account. We have limited influence over the processing of data by the operators of the Social Networks. For this reason, we ask you to familiarise yourself with their terms and conditions and the privacy policies provided, which you can find here:

- Facebook: https://www.facebook.com/about/privacy,
- Instagram: https://help.instagram.com/519522125107875,
- LinkedIn: https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy,
- YouTube: https://policies.google.com/privacy?hl=pl&gl=pl#whycollect,

Transfers of data to third countries or international organisations
We do not transfer your personal data outside the European Economic Area.

However, due to the fact that the owners of the Social Networks are headquartered in the United States, your personal data may be transferred by them outside the European Union. We assure you that, in such a case, the transfer of data takes place on the basis of the European Commission's decision of 10 July 2023 finding an adequate level of protection for personal data provided by the so-called ‚EU-US Data Privacy Framework'.

Data retention period
The duration of the data processing is related to the purposes and grounds for the processing, therefore:

- data processed on the basis of consent will be processed until its withdrawal,
- data processed on the basis of statutory requirements will be processed for the period during which the law requires the data to be retained,
- data processed on the basis of the Controller's legitimate interest will be processed until an objection is successfully lodged or that interest ceases, i.e.:
  - usually, we process your data until we terminate your account on the Social Network or for the duration of the group's existence,
  - o we retain your personal data we have obtained in our correspondence for the duration of the handling of the message you sent to us,
  - o data processed for the purpose of establishing, investigating or defending against claims shall be processed for a period equal to the period of limitation of such claims.

You have the following rights:

- to access, rectify, erase or limit the processing of your personal data, as well as the right to data portability,
- to object to the processing of your personal data for direct marketing purposes at any time,
- to object to the processing of your data, based on your particular situation,
- where the processing of your data is based on consent, to withdraw your consent at any time without affecting the lawfulness of the processing carried out on the basis of consent prior to its withdrawal

To exercise your rights, please contact us at our contact details indicated at the beginning of the document.

You have the right to file a complaint with the President of the Personal Data Protection Office of Poland.

Information about the data source and other information

- We receive your personal data directly from you through your interaction with our Social Network account and from your public profile.
- The provision of data is voluntary.
- Personal data will not be subject to automated decision-making, including profiling.

Date of last update of the Policy: 29.10.2026